

Jenny Wilson-Farley

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Education and Certifications

M.Ed. in Learning, Teaching, and Curriculum (Teaching English to Speakers of Other Languages)

University of Missouri-Columbia

BA in English Literature (Creative Writing emphasis)

University of Wisconsin-Madison

CELTA Certificate in Teaching English as a Foreign Language

St. Giles College, London, U.K.

Experience

Writing, Instructional Design, and Editing Experience

Mezzo Studio, owner and freelancer

Designer | Writer | Editor

Specializing in instructional design, content development, fiction, nonfiction, and reference writing. Creating courses in Articulate Rise360 and Adobe Captivate. Providing copywriting, copy editing, proofreading, Americanizing both in-house and freelance for the UK and US publishing industry. Writing, editing, and proofing deliverables. Editing learning objects in Avallain Author software.

- Creation of eLearning courses for teachers in the International Baccalaureate Organization school system.
- Content development for Agate Publishing, creating Fortune 500 companies' Codes of Ethics. Act as editorial and design manager and liaison.
- Instructional design and editing for multiple Cambridge University Press online teacher training modules.
 - Video script writing, storyboarding, test items, infographics, and other learning objects.
- Course conversion for 3-credit college course for K-12 ELL teachers based on David Sousa textbook, *How the ELL Brain Learns*, for Six Marbles.
- Creation of dozens of literacy games and assessments for K-5 students for Amplify Education.
- Authoring of 20 children's books and 2 Adult ELT (English language teaching) titles.
- Editing and proofreading of 100s of book titles, brochures, and websites.
- Management of multiple simultaneous projects with international teams while meeting deadlines.
 - Client list of last 7 years includes: International Baccalaureate Schools, Agate Publishing, Cambridge University Press (ELT Division), EtonX (Eton College Online), Amplify Education, The Times Newspapers, Richmond ELT, Collins Language, DK Penguin Random House, Six Red Marbles, Quarto, reallyenglish.com, Prof2Prof.com, and 7 Mindsets.

Publications and Course Creations

(all under previous surname, Siklós)

PRINT AND E-BOOKS

The International Students' Survival Guide, Collins, 2014

Work on your Handwriting: A Workbook for Adult Learners of English, Collins, 2012

Additional titles in children's fiction and nonfiction available upon request

EXAMPLE ONLINE MODULES and COURSES (FREELANCE)

Creative Problem Solving and Critical Thinking Teacher Resources, Eton X (Eton College, UK, online courses, secondary) 2019

Teaching with Interchange, 5th Edition, Cambridge Online Learning, 2018

Teaching with Mindset, Cambridge Online Learning, 2018

How the ELL Brain Learns: A Teaching Guide to Support ELLs, Six Red Marbles (Corwin), 2018

CONSULTING & AMERICANIZING

English for Everyone: English Idioms, (US Consultant) DK, 2019

English for Everyone: Teacher's Guide, (US Editor), DK, 2018

English for Everyone: Business English Course Book, (US Editor, DK, 2017)

English for Everyone: English Grammar Guide, (US Editor, DK, 2016)

English for Everyone: Course Book and Practice Book, Level 1 Beginner, (US Editor, DK, 2016)

University of Wisconsin – Madison

August 2021 – present

Lecturer in English as a Second Language

- Teach advanced academic writing courses such as English 118.
- Teach international teaching assistants pedagogy, culture, and pronunciation.
- Teach English 100 (Composition).
- Manage courses in Canvas LMS.

Instructional Designer II, Renaissance Learning

2018 – 2021

- Created courses for K-12 teacher PL (professional learning) for leading educational technology company.
- Courses included PL for: Star CBM and myIGDIs assessments and Lalilo literacy practice.
- Wrote and advised on course content for Emerging Bilingual students.
- Used Captivate, PowerPoint, Videoscribe, and Premiere Pro to create and edit engaging e-learning content used by over one-third of US K-12 schools.

International TEFL (Teaching English as a Foreign Language) Academy

2017 – 2018

Teaching English as a Foreign Language (TEFL) Certification Instructor (no course number)

- Taught online course for US and international TEFL teachers in training in Moodle.
- Created and delivered online presentations on varied teacher training subjects.

University of Wisconsin – Madison

2013 – 2017

Associate Instructional Specialist for IELTS (International English Language Testing System)

- Conducted oral English language proficiency interviews.
- Rated speaking and writing portions of the IELTS exam.

Madison English as a Second Language School

2005 – 2015

- Taught all levels in college preparation and general English courses.
- Lead volunteer program for international students.
- Advised students on university application process.

Software and Learning Management Systems

Articulate Rise & Storyline | Nearpod | Adobe Captivate and InDesign | Videoscribe | Premiere Pro | Blackboard | ExamSoft | Questionmark | Learn@UW | Canvas | Moodle | D2L | Avallain | Camtasia 9 | SnagIt | Audacity | Zoom | SharePoint | Cambridge LMS (Cambridge University Press)

Skills and Abilities

Spanish (intermediate) | Norwegian (high beginner) | German (high beginner)

Professional Memberships

The Learning Guild | TESOL International Association
